



# Film in Focus: Ceramic Films

Johnson's Palisade ceramic films provide the perfect solution for blocking excessive solar radiation in residential homes or commercial buildings while still delivering optical clarity and sophisticated good looks.

Palisade is neither a dyed nor a metal film. It's actually constructed using state-of-the-art Titanium Nitride (TiN), which produces a unique, durable ceramic film blend that is unparalleled in the industry. The result is a film that delivers exceptional solar heat rejection by blocking infrared IR (infrared rays) better than most films on the market.

Palisade truly sets the benchmark in today's window film market. Homeowners and building owners alike can now choose a film that can take care of all solar control needs without sacrificing looks or performance. Johnson Window Films Palisade ceramic films – solar control beyond traditional window film.

Dealers will enjoy working with Palisade because it dries faster than normal metal flat glass films. And Palisade is backed by Johnson Window Films' 100% Satisfaction Guaranteed Policy. This means if there is a problem with the film, JWF will replace it...no questions asked.



Palisade										
FILM TYPE	COLOUR	IR HEAT REJECTION	VISIBLE LIGHT TRANS.	SOLAR ENERGY REJECTED	SHADING CO-EFF.	S.H.G.C.	U-FACTOR METRIC	VISIBLE LIGHT REFLECTION	SOLAR ENERGY ABSORBED	GLARE REDUCTION
PD 55	natural	78%	59%	41%	0.69	0.59	6.18	11%	39%	35%
PD 45	natural	71%	50%	49%	0.60	0.51	6.13	13%	44%	45%
PD 35	natural	62%	42%	55%	0.52	0.45	6.07	16%	48%	54%

Solar specifications testing performed on film mounted on 3mm clear glass. Tests, equipment and methods according to ASTM, ANSI and NFRC standards. Calculations performed using L.B.L. Optics/Window 5.2. Values expressed hereof are typical and provided for comparative purposes only.

### Palisade Pricing (including G.S.T.):

Code	\$m <sup>2</sup> / \$ft <sup>2</sup>	60"/1525mm	48"/1220mm	36"/915mm
PD 55	32.25 / 3.00c	\$1500.00	\$1200.00	\$900.00
PD 45	32.25 / 3.00c	\$1500.00	\$1200.00	\$900.00
PD 35	32.25 / 3.00c	\$1500.00	\$1200.00	\$900.00

Don't forget to take your C.O.D. discount off these prices!  
 Available in pre-cut at \$2.70m<sup>2</sup> / \$0.25ft<sup>2</sup>